

A Bit about the MREA Online Energy University...

Different from Webinars, these are short, self-guided online tours that have been formatted to accommodate the rural electric cooperatives.

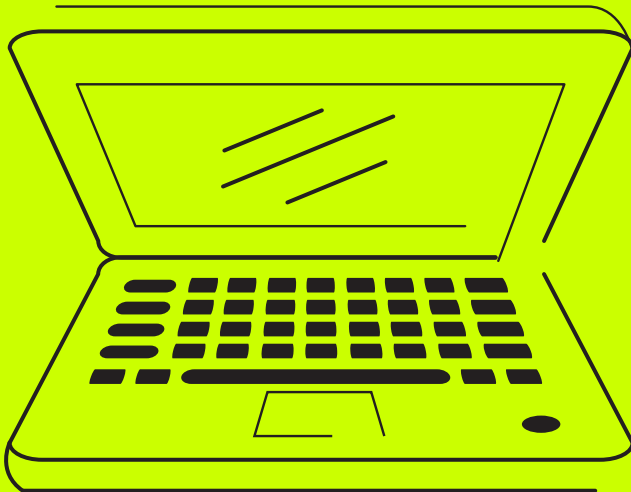
These classes are not meant to replace face-to-face training, rather, they are available so that members of our co-ops can stay current and always have the opportunity to take classes that interest them.

(Or classes their supervisors feel would benefit them).

Content covers everything from political energy issues to helping your staff handle angry/confused customers and *virtually* (get it?) everything in between!

This is a great resource for everyone.

“The classes are good gap-fillers for new employees or those moving up through the ranks,” -Alison Deelstra



I'm learning about Hydrofracking right from my desk!



Minnesota Rural Electric Association
11640 73rd Ave. N.
Maple Grove, MN 55369
www.mrea.org
(763) 424-1020

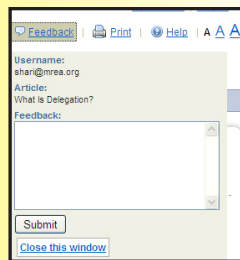


- Train your employees online and save your co-op money
- Save on mileage, hotel costs, and travel time
- Pre-training tool
- Cross-training tool
- Continuing education tool
- Compliance training tool
- New employee orientation
- Flexibility! Take the classes when it's convenient



WHY Online Training?

You ask, we deliver! MREA General Manager Mark Glaess has met with District CEO's to specifically get clear feedback on the members' needs and the direction of MREA. Among that valuable feedback, there is a desire to have some affordable, web-based training for co-op employees.

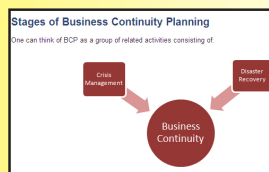


WHO?

MREA is working with a company called Digital University to offer an on-line training subscription that is specifically designed for electric utilities. MREA's partnership with this company will allow an entire co-op to subscribe annually, which will enable any and all co-op employees to take as many on-line courses as the co-op chooses.

HOW? (much)

The annual subscription will cost only \$699. Again, there is something here for all of your employees!



WHERE?

Computer courses can be taken anywhere an employee has a computer and internet access!

WHAT?

This new state-of-the-art course delivery and learning management system offers over 65 courses, plus full tracking ability for individual employees. As the course options expand, new courses will automatically be offered on the menu. Here are just a few course options that will be available to subscribing co-ops.

- **Directors and senior management and other policy makers:** Alternative Energy (15 courses), Regulation, Change Management, Pandemic Planning, Negotiation Skills, Business Continuity
- **Supervisors:** Management skills, Job Skills and Alternative Energy (as needed), Coaching, Team Building, Motivating Employees, Supervisory Management I and II
- **Customer service:** Courses on Customer Service, Handling Complaints, Oral, Meeting and Writing skills
- **Human Resources:** Diversity, Sexual Harassment, Drug-free Programs, Greening the Office
- **Sales:** Sales skills, Sales Management
- **Management and prospects:** Management Skills, Hiring skills, Oral, Meeting and Writing Skills
- **New employees:** Introduction to the Electric Utility Industry, Transmission and Distribution, Regulation, i.e. FACT Act, Oral, Meeting and Writing skills, Basic Electricity (3 courses)
- **All employees:** Sexual Harassment, Violence in the Workplace, Pandemic Planning, Time management, Stress Management, Personal Computers and Internet Security
- **Finance:** Financial Statements, Leasing, Financial Markets

Register Your Cooperative today!

MREA Online Energy University Registration Form

Please complete this form and submit payment of \$699. **Mail to:** MREA, 11640 73rd Ave. N., Maple Grove, MN 55369.

My cooperative wishes to subscribe to the MREA Online Energy University:

Cooperative Name: _____

Name: _____

Title: _____

Signed: _____

Date: _____