



*Helping our member cooperatives and companies serve rural loads.*

[www.RERC.org](http://www.RERC.org)

Richard Hiatt, P. E.  
Wilmington, Ohio

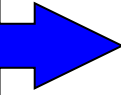
# Rural Electricity Resource Council

***RERC national Conference coming to  
Minnesota!***



# What is the RERC?

National Food  
and Energy Council  
(1976 to 2008)



**RERC**  
Rural Electricity  
Resource Council



*Electric motors*



*Rural Customers, Farms & Key Accounts*



# Role of the RERC



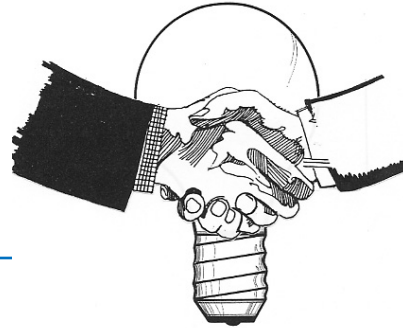
To fill the need that exists for:

1. Electricity education **for** *rural* audiences
2. **Help our members answer** practical day-to-day customer questions
3. **Provide** training, technical support, ideas from other utilities & educational materials
4. Public education **on** electricity's value and safe use.

# Let's Work Together on this Conference



Rural Electricity  
Resource Council



*Minnesota &  
Wisconsin Electric  
Cooperatives*

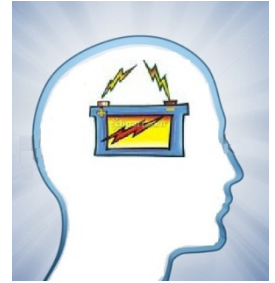
**Presentation topics of interest?**

**Training courses, ½ day?**



# Reasons to Attend Our Event

1. *Recharge your “mental battery”*



2. *Learning opportunities:*

- *Strategies to assist customers*
- *New electric technologies*



3. *“Hall talk” often provides the best information*



4. *A professionally rewarding experience*



## Your “Vote” on Training or Presentation Topics:

- 1. Lessons Learned from Others in Customer Education*
- 2. Dealing With Customer Interest in Small Wind and Solar*
- 3. Approaches and Results for Farm Energy Audits*
- 4. Can We Do Load Control with an In-Home Battery?*
- 5. What Communicators Need To Know About the Smart Grid*

# RERC Members in MN & WI

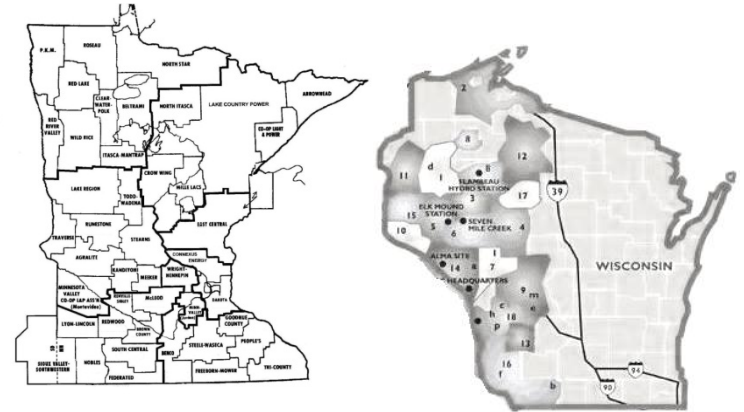
**Agralite Electric Co-op**

**Barron Electric Co-op**

**East Central Energy**

**Federated Rural Electric Co-op**

**Great River Energy**



**Lyon-Lincoln Electric Co-op**

**McLeod Cooperative Power Assn.**

**Nobles Cooperative Electric**

**Red Lake Electric Co-op**

**Riverland Energy**

**Steele-Waseca Co-op Electric**

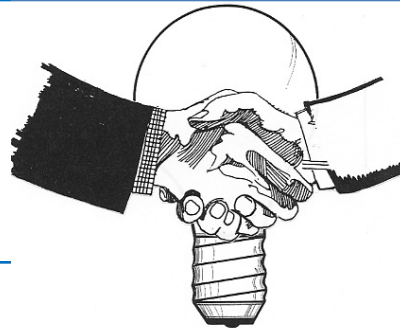
<u>Number of Meters</u>	<u>RERC Membership</u>
5,000 or less =	<b>\$550</b>
5001 to 12,000 =	<b>\$780</b>
12,001 to 20,000 =	<b>\$1,280</b>
20,001 to 40,000 =	<b>\$1,700</b>
40,000 and over =	<b>\$2,100</b>



***Thank You***



**Rural Electricity  
Resource Council**



***Minnesota &  
Wisconsin Electric  
Cooperatives***

***Together We Can Do it Better***