



MREA Report

REMA CEOs & Board Chairs Conference

April 8, 2011, Holiday Inn, St. Cloud, MN

Mark Glaess, Manager





2011 Strategic Plan

- Nationally, Member-Systems will be best educated
 - R v. R Seminar: The cost/implications of Clean Air Act/Carbon emission regulations
 - “Messaging” the message for co-op directors
 - EIS (California c/t, cost of regulations, etc)
 - On-line Energy University (~1/2 of membership)





2011 Strategic Plan

- Loss Control – Reduce accident frequency
 - New instructor – Scott Murfield (8 visits restored in one form/another)
 - Kurt in the forefront of RESAP





2011 Strategic Plan

- Administrative Goals
 - Tie Strategic Plan to 2011 Budget beginning this June
 - Submit budget earlier to co-ops for their review
 - Outside revenues that coincide with MREA's core missions





2011 Strategic Plan

- Develop and maintain alliances
 - Speaker John Boehner on “Tea Party” activists
 - American Environmental Initiative – April 9
 - Mille Lacs Tea Party Patriots – April 16
- Mitigate Adverse Legislation
 - House/Senate v. Governor
 - Environmental/Energy appointments not conducive
 - CES advocacy





2011 Strategic Plan

- What's the cost?
 - Cong. Walz at MREA's request to press "independent analysis" of EPA regulations
 - Intern anticipation to examine EPA's cost-benefit analysis
 - Center for Energy and Environment preposterous claims -- \$3.5 billion saved
 - How to rebut?





2011 Strategic Plan

- Management - see what the co-ops think
 - Met with District CEOs from 1, 2 and 5 (Scheduled: Dist 6: 4/12/11, Dist 3: 5/10/11, Dist 4 & 7: 5/11/11)
 - Lessons Learned
 - CIP
 - Legislative call-in: Should Associate members be included?
 - See if Senator Franken/Klobuchar would be able to meet with us
 - What is the “correct” mix of dues vs. non-dues to fund MREA?
 - Could Loss Control Dept. also do our “paperwork”





2011 Strategic Plan

- Educate the MREA Board with outside speakers
 - LEC John Dwyer – April 17 Board meeting
 - Suggestions?





It all matters, but this.....

- EPA Regulations: 5 cents/kWh or sideline ~ 80,000 MW of capacity
- Carbon Emission Regulations: 3-4x the current cost of electric generation
- Concerted and on-going effort to lean on Congressional delegation to preclude EPA from regulating carbon emissions
- Each of us – **EACH OF US** – must do the same
- Hoping to replicate the Kandiyohi model





Finally

Are we doing the job
you've paid us to do?

