

# VENDOR MEMBERSHIP 2026

## VENDOR MEMBER BENEFITS

Exclusive access to networking events by attending trade shows, professional dinners and other key industry events that provide opportunities to build relationships and grow your network.

Participate in golf tournaments & special events such as the Annual Burn Center Golf Benefit, which as a sponsor offers great visibility and meaningful opportunities for giving back to the community.

Enhanced visibility among cooperatives when you choose to connect directly with cooperative professionals and decision-makers, positioning your organization as a trusted partner in the electric utility sector.

**When you connect with MREA's cooperatives, you're aligning your business with an essential pillar of Minnesota's energy infrastructure.**

## CONNECT WITH THE POWER OF MINNESOTA'S RURAL ELECTRIC COOPERATIVES

Vendor membership with MREA opens the door to an extensive and influential network:

### 50 cooperative members:

- 44 distribution cooperatives
- 6 generation & transmission (G&T) cooperatives

### Statewide impact:

- Serving **over 935,000 customer meters** across
- 85% of Minnesota's geographic area.
- Employing over **3,000 people** across the state.

### Direct access to decision-makers:

- Build relationships with key leaders at both distribution and G&T cooperatives.



Minnesota Rural Electric Association

# MEMBERSHIP ENROLLMENT, RENEWAL & REGISTRATION

## VENDOR MEMBER BENEFITS

### 2026 SPONSORSHIP AND REGISTRATION

All MREA member levels receive access to MREA's **Self-Serve Profile & Online Community Access**: Manage your profile and engage with the MREA community.

MREA events include sponsorship opportunities to promote your organization. To register for trade shows, sponsorship opportunities and to review event details visit: [MREA Programs](#).

### EVENT NETWORKING

**Audience Reach:** MREA hosts hundreds of electric cooperative decision-makers and employees each year.

#### Vendor Member Opportunities:

- Access to **conferences, workshops, and trade shows** at \$85/person.
- Participate in up to **16 sponsorship opportunities** across conferences.
- **Trade Shows:** Attend up to **8 annual shows**.

## ENROLL

Contact Karen Miller at [karen@mrea.org](mailto:karen@mrea.org) or call 763.424.7245.

## RENEW

Log into your account on MREA's member website ([www.mrea.org](http://www.mrea.org)). Click on "My Info" and select "Membership" tab. Click on Manage Autopay button to enter dues payment.

If you have questions, please contact Karen Miller.

	PLATINUM \$4,500	GOLD \$2,000	SILVER \$1,000	TRADE \$600
<b>Meeting sponsorship included with membership</b> * Make selection from page 3 * Complimentary sponsorship does not include free conference or trade show attendance	2 \$900 meeting sponsorships before 6/30/2026	1 \$900 meeting sponsorship before 6/30/2026	NA	NA
<b>April CEO dinner sponsorship</b> * Ability to sponsor and attend the April CEO's dinner	\$900 Register online	\$900 Register online	NA	NA
<b>Membership Directory &amp; Buyer's Guide(s)</b>	10 free	8 free	5 free	2 free
<b>Discounted Membership Directory &amp; Buyer's Guide(s) ads</b>	50% off	40% off	30% off	20% off
<b>MREA Report advertising (order below)</b>	2 free	\$100 ea./50% off	\$150 ea./25% off	\$200 ea.

## MREA MEMBER ADVERTISING OPPORTUNITIES

### MREA REPORT - QUARTERLY MEMBER NEWSLETTER

Member price per ad: \$200 trade, \$150 silver, \$100 gold, 2 free platinum

Ad size requirement: 300dpi, 2.75" x 2.125". ☐ Mar. ☐ Jun. ☐ Sept. ☐ Dec.

Submit digital ads to [gayle@mrea.org](mailto:gayle@mrea.org) by the 20th of each month prior.

### 2026 MEMBER DIRECTORY & BUYER'S GUIDE

Mailed to each cooperative in mid-December.

E&M Publishing accepts ads for the 2027 directory from April 15-November 4. See details on page 4.

# 2026 EVENTS, TRADE SHOWS & NETWORKING OPPORTUNITIES

DATE	TRADE SHOW / EVENT	SPONSORSHIP TYPE	COST
Jan. 7-8	<b>Member services winter conference</b> (sponsorship only) Embassy Suites by Hilton, Bloomington	Conference attendance Sponsorship only Sponsorship includes one conference attendee	\$573 \$900 \$1,100
Jan. 15	<b>Lineworker trade show</b> Holiday Inn Hotel & Suites, St. Cloud	Trade show Sponsorship	\$85 \$900
Jan. 29	<b>Line superintendents winter trade show</b> Holiday Inn Hotel & Suites, St. Cloud	Trade show Sponsorship	\$85 \$900
Feb. 26	<b>Forman conference trade show</b> Holiday Inn Hotel & Suites, St. Cloud	Sponsorship	\$85 \$900
Mar. 17	<b>MREA annual meeting, reception &amp; trade show</b> InterContinental Hotel, St. Paul	Reception/trade show Bus or breaks Speaker AV Premium sponsorship (*contact Karen Miller)	\$85 \$1,200 \$2,000 \$2,500 \$10,000*
Apr. 1	<b>CEO spring conference, reception &amp; dinner</b> Park Event Center, Waite Park Platinum and gold vendors members only	Additional attendees Sponsorship	\$85 \$900
Apr. 16-17	<b>Finance managers spring conference</b> (sponsorship only) Embassy Suites by Hilton, Bloomington	Conference attendance Sponsorship Sponsorship includes one conference attendee	\$573 \$900 \$1,100
May 6-7	<b>Office support professionals conference</b> (sponsorship only) MREA, Maple Grove	Sponsorship	\$900
June 3-5	<b>Member services summer conference</b> (vendor networking) Chase on the Lake, Walker	Networking reception only Conference attendance Networking reception sponsorship Sponsorship Sponsorship includes one conference attendee	\$85 \$573 \$700 \$900 \$1,100
June 15-20	<b>NRECA/MREA youth tour</b> (sponsorship only) Washington, D.C.	Youth tour t-shirt sponsorship Sponsorship	\$1,000 \$1,000
July 24	<b>MREA burn center golf benefit</b> Pebble Creek Golf Club, Becker	Team Putting Green Birdie Eagle Champion	\$700 \$250 \$500 \$900 \$1,700
Aug. 5	<b>MREA Energy Issues Summit &amp; reception</b> DoubleTree Hotel, Bloomington	Trade show Breaks Speaker Reception Meeting A/V Keynote speaker Premium sponsorship (*contact Karen Miller)	\$85 \$1,200 \$2,000 \$3,000 \$3,000 \$5,000 \$10,000*
Aug. 19-21	<b>Finance managers summer conference</b> (vendor networking) Inn on Lake Superior, Duluth	Networking reception only Conference attendance Networking reception sponsorship Sponsorship Sponsorship includes one conference attendee	\$85 \$573 \$700 \$900 \$1,100
Sept. 2-3	<b>Line superintendent trade show &amp; networking</b> Breezy Point Resort, Breezy Point	Trade show Sponsorship	\$85 \$900
Sept. 16-17	<b>CEO fall conference, golf, reception &amp; networking</b> Sugar Lake Lodge, Cohasset	Golf plus two receptions Sponsorship includes one attendee	\$100 \$900
Sept. 24	<b>Engineers and operations conference &amp; trade show</b> Garden Event Center, Duluth (only vendor engineers can attend conference)	Trade show Conference attendance Sponsorship Sponsorship includes one conference attendee	\$85 \$573 \$900 \$1,100
Dec. 3	<b>Safety and loss control conference</b> MREA, Maple Grove Sponsors are invited to attend/display all day Thursday	Sponsorship	\$900

**Register for sponsorships online or email Karen Miller at [karen@mrea.org](mailto:karen@mrea.org).  
You will be contacted for payment.**

Registrations made less than 7 business days prior to event will incur a \$25 late fee.

Cancellations less than 7 business days prior to event will be charged a \$50 cancellation fee.

Cancellations up to 4 Business days prior to start of program may

a. Immediately transfer their registration to another employee    b. Receive a refund, less a \$45 cancellation fee

Cancellations less than 4 business days prior to start of program may:

a. Immediately transfer their registration to another employee    b. No refunds will be issued.



THE OFFICIAL 2026 MEMBERSHIP  
DIRECTORY & BUYER'S GUIDE OF:



# MINNESOTA RURAL ELECTRIC ASSOCIATION



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Membership Directory & Buyer's Guide is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or listing your company in the Buyer's Guide!



**SAVE TIME, CLICK HERE TO SIGN UP ONLINE!**

[WWW.RESERVEYOURAD.COM/MNREA/](http://WWW.RESERVEYOURAD.COM/MNREA/)

## PRINT ADVERTISING RATES FOR 5.5" X 8.5" SPIRAL PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$3,399
Inside Covers ( <i>Front or Back</i> )		\$3,299
Facing Inside Front Covers ( <i>Front or Back</i> )		\$3,199
Full Page Divider		\$3,099
1/2 Page Divider		\$2,599
1/4 Page Divider		\$2,299
DISPLAY ADS		
	B&W	COLOR
Full Page	\$2,199	\$2,799
1/2 Page	\$1,699	\$2,299
1/3 Page	\$1,499	\$1,999
1/4 Page	\$1,199	\$1,699
1/8 Page	\$699	\$1,299

## ADDITIONAL FEATURES:

### BUYER'S GUIDE - SEE ONLINE SIGN-UP FOR EXAMPLES

Standard Listing ( <i>Listing</i> )	\$179
Enhanced Listing ( <i>Listing + 50 Word Bio</i> )	\$279
Premium Listing ( <i>Listing + 50 Word Bio + Logo</i> )	\$379

All companies must choose a paid listing option to have the company appear in the Buyer's Guide section.

### VENDOR MEMBER BENEFITS

Vendor Members must renew their membership with MREA for 2026 to receive this discount. Discounts do not apply to Buyer's Guide section.

Platinum	50% Discount
Gold	40% Discount
Silver	30% Discount
Trade	20% Discount

DIRECT MAIL INSERT	RATE
Postcard (2-sides)	\$2,999



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_ ☐ COLOR ☐ B&W

**SAVE TIME, CLICK HERE TO SIGN UP ONLINE!**



### PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



### QUESTIONS?

**BRIAN BAUMANN**

tf. 800.572.0011

[brian.b@eandmsales.com](mailto:brian.b@eandmsales.com)



**LEARN MORE ABOUT E&M CONSULTING!**

\*Please contact 800-572-0011 or email [optout@emconsultinginc.com](mailto:optout@emconsultinginc.com) (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.