

VENDOR MEMBERSHIP *2027*

VENDOR MEMBER BENEFITS

Exclusive access to networking events by attending trade shows, professional dinners and other key industry events that provide opportunities to build relationships and grow your network.

Participate in golf tournaments and special events such as the Annual Burn Center Golf Benefit, which as a sponsor offers great visibility and meaningful opportunities for giving back to the community.

Enhanced visibility among cooperatives when you choose to connect directly with cooperative professionals and decision-makers, positioning your organization as a trusted partner in the electric utility sector.

When you connect with MREA's cooperatives, you're aligning your business with an essential pillar of Minnesota's energy infrastructure.

CONNECT WITH THE POWER OF MINNESOTA'S RURAL ELECTRIC COOPERATIVES

Vendor membership with MREA opens the door to an extensive and influential network:

50 cooperative members:

- 44 distribution cooperatives
- 6 generation & transmission (G&T) cooperatives

Statewide impact:

- Serving **over 935,000 customer meters** across 85% of Minnesota's geographic area.
- Employing over **3,000 people** across the state.

Direct access to decision-makers:

- Build relationships with key leaders at both distribution and G&T cooperatives.



Minnesota Rural Electric Association

MEMBERSHIP ENROLLMENT, RENEWAL & REGISTRATION

VENDOR MEMBER BENEFITS

2027 SPONSORSHIP AND REGISTRATION

All MREA member levels receive access to MREA's **self-serve profile and online community access**.
Manage your profile and engage with the MREA community.

MREA events include sponsorship opportunities to promote your organization. To register for trade shows, sponsorship opportunities and to review event details visit:
<https://association.mrea.org/events>.

EVENT NETWORKING

Audience reach

MREA hosts hundreds of electric cooperative decision-makers and employees each year.

Vendor member opportunities

- Access to **conferences, workshops and trade shows** at \$90/person.
- Participate in up to **16 sponsorship opportunities** across conferences.
- **Trade Shows:** Attend up to **8 annual shows**.

ENROLL

Contact Karen Miller at karen@mrea.org or call 763.424.7245.

RENEW

Log into your account on MREA's member website (www.mrea.org).
Click on My Info and select Membership.
Click Manage Autopay to enter dues payment.

If you have questions, please contact Karen Miller.

	PLATINUM \$4,500	GOLD \$2,000	SILVER \$1,000	TRADE \$600
Meeting sponsorship included with membership * Make selection from page 3 * Complimentary sponsorship does not include free conference or trade show attendance	2 \$900 meeting sponsorships before 6/30/2027	1 \$900 meeting sponsorship before 6/30/2027	NA	NA
April CEO dinner sponsorship * Ability to sponsor and attend the April CEO's dinner	\$900 Register online	\$900 Register online	NA	NA
Membership Directory & Buyer's Guide(s)	10 free	8 free	5 free	2 free
Discounted Membership Directory & Buyer's Guide(s) ads	50% off	40% off	30% off	20% off
MREA Report advertising (order below)	2 free	\$100 ea. / 50% off	\$150 ea. / 25% off	\$200 ea.

MREA MEMBER ADVERTISING OPPORTUNITIES

MREA REPORT - QUARTERLY MEMBER NEWSLETTER

Member price per ad: \$200 trade, \$150 silver, \$100 gold, 2 free platinum
Ad size requirement: 300dpi, 2.75" x 2.125". ☐ Mar. ☐ Jun. ☐ Sept. ☐ Dec.
Submit digital ads to gayle@mrea.org by the 20th of each month prior.

2027 MEMBER DIRECTORY & BUYER'S GUIDE

Directories are mailed to cooperatives and vendors in mid-December 2026.
E&M Publishing accepts ads for the 2028 directory from April 15-November 4, 2027. See details on page 4.

2027 EVENTS, TRADE SHOWS & NETWORKING OPPORTUNITIES

DATE	TRADE SHOW / EVENT	SPONSORSHIP TYPE	COST
Jan. 7-8	Member Services Winter Conference (sponsorship only) Embassy Suites by Hilton, Bloomington	Conference attendance Sponsorship only Sponsorship includes one conference attendee	\$588 \$900 \$1,100
Jan. 14	Lineworker Conference Trade Show Holiday Inn Hotel & Suites, St. Cloud	Trade show Sponsorship	\$90 \$900
Jan. 28	Line Superintendents Winter Conference Trade Show Holiday Inn Hotel & Suites, St. Cloud	Trade show Sponsorship	\$90 \$900
Feb. 18	Foreman Conference Trade Show Holiday Inn Hotel & Suites, St. Cloud	Trade show Sponsorship	\$90 \$900
Feb. 23	MREA Annual Meeting, Reception & Trade Show InterContinental Hotel, St. Paul	Reception/trade show Bus or breaks Speaker AV Premium sponsorship (*contact Karen Miller)	\$90 \$1,200 \$2,000 \$2,500 \$10,000*
Mar. 31	CEO Spring Conference, Reception & Dinner MREA, Maple Grove Platinum and gold vendors members only	Sponsorship	\$900
Apr. 22	Finance Managers Spring Conference (sponsorship only) Embassy Suites by Hilton, Bloomington	Conference attendance Sponsorship Sponsorship includes one conference attendee	\$588 \$900 \$1,100
May 4-5	Office Support Professionals Conference (sponsorship only) MREA, Maple Grove	Sponsorship	\$900
June 9-11	Member Services Summer Conference (vendor networking) Chase on the Lake, Walker	Networking reception Conference attendance Sponsorship Sponsorship includes one conference attendee	\$90 \$588 \$900 \$1,100
June 17-22	NRECA/MREA Youth Tour (sponsorship only) Washington, D.C.	Youth tour t-shirt sponsorship Bus transportation	\$1,000 \$1,000
July 23	MREA Burn Center Golf Benefit Pebble Creek Golf Club, Becker	Putting green Birdie Team Eagle Champion	\$250 \$500 \$800 \$900 \$1,700
Aug. 4	MREA Energy Issues Summit Vendor Reception DoubleTree Hotel, Bloomington	Trade show Breaks Speaker Reception Meeting A/V Keynote speaker Premium sponsorship (*contact Karen Miller)	\$90 \$1,200 \$2,000 \$3,000 \$3,000 \$5,000 \$10,000*
Aug. 18-20	Finance Managers Summer Conference (vendor networking) Garden Event Center, Duluth Hotel rooms at the Inn on Lake Superior	Networking reception Conference attendance Sponsorship Sponsorship includes one conference attendee	\$90 \$588 \$900 \$1,100
Sept. 1-3	Line Superintendent Fall Conference Trade Show Breezy Point Resort, Breezy Point	Sport clays Trade show Golf Sponsorship	\$50 \$90 \$120 \$900
Sept. 15-17	CEO Fall Conference, Golf, Reception & Networking Breezy Point Resort, Breezy Point	Golf Sponsorship includes one attendee	\$120 \$900
Sept. 23	Engineers and Operations Conference & Trade Show Garden Event Center, Duluth (only vendor engineers can attend conference)	Trade show Conference attendance Sponsorship Sponsorship includes one conference attendee	\$90 \$588 \$900 \$1,100
Dec. 2	Safety Conference & Vendor Networking MREA, Maple Grove Sponsors are invited to attend/display all day Thursday	Sponsorship	\$900

Register for sponsorships online and/or email Karen Miller at karen@mrea.org to submit payment.

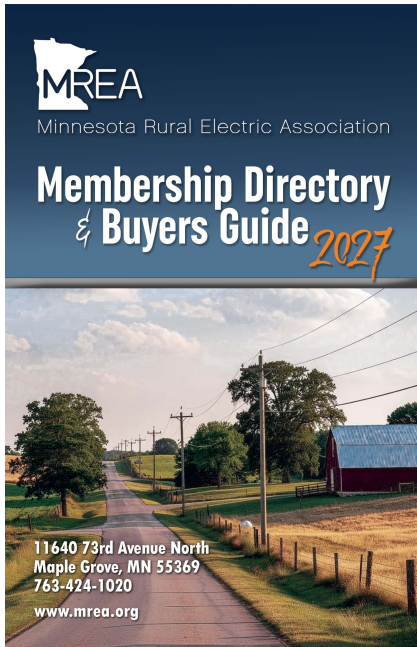
Registrations and/or cancellations received less than 14 business days prior to an event will incur a \$25 fee.

Cancellations made at least 14 business days prior to an event:

- Registrant may transfer their registration immediately to another employee, or
- Registrant may receive a refund minus the \$25 cancellation fee.

Cancellations made less than 4 business days prior to an event:

- Registrant may transfer their registration immediately to another employee, or
- No refunds will be issued.



THE OFFICIAL 2027 MEMBERSHIP
DIRECTORY & BUYER'S GUIDE OF:



MINNESOTA RURAL ELECTRIC ASSOCIATION



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Membership Directory & Buyer's Guide is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or listing your company in the Buyer's Guide!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.RESERVEYOURAD.COM/MNREA/

PRINT ADVERTISING RATES FOR 5.5" X 8.5" SPIRAL PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$3,599
Inside Covers (<i>Front or Back</i>)		\$3,499
Facing Inside Front Cover		\$3,399
Full Page Divider		\$3,299
1/2 Page Divider		\$2,799
1/4 Page Divider		\$2,499
DISPLAY ADS		
	B&W	COLOR
Full Page	\$2,399	\$2,999
1/2 Page	\$1,899	\$2,499
1/3 Page	\$1,699	\$2,199
1/4 Page	\$1,399	\$1,899
1/8 Page	\$799	\$1,399

ADDITIONAL FEATURES:

BUYER'S GUIDE	
Standard Listing (<i>Listing</i>)	\$339
Enhanced Listing (<i>Listing + 50 Word Bio</i>)	\$439
Premium Listing (<i>Listing + 50 Word Bio + Logo</i>)	\$539

All companies must choose a paid listing option to have the company appear in the Buyer's Guide section.

VENDOR MEMBER BENEFITS	
Vendor Members must renew their membership with MREA for 2026 to receive this discount. Discounts do not apply to Buyer's Guide section.	
Platinum	50% Discount
Gold	40% Discount
Silver	30% Discount
Trade	20% Discount

DIRECT MAIL INSERT	RATE
Postcard (<i>2-sides</i>)	\$2,999



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ ☐ COLOR ☐ B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



**PREVIOUS
PUBLICATION**

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

BRIAN BAUMANN

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brian.b@eandmsales.com



LEARN MORE ABOUT E&M CONSULTING!

*Please call us at 800-572-0011, fax 952-448-9928, or email optout@emconsultinginc.com to opt-out of future communications. Please be sure to include your company name and the title of the publication. Such requests will be honored within a reasonable time from the date of the request.