



2027 calendar *of* events



Minnesota Rural Electric Association

Director training opportunities

NRECA'S BOARD LEADERSHIP CERTIFICATE (BLC)

The NRECA Board Leadership Certificate, available after obtaining the Credentialed Cooperative Director (CCD) certification (see p. 3 for details), requires completing 10 credits from 900-level courses. Directors can attend BLC courses at any time, but must have their CCD certificate to qualify.

BLC COURSE DATES

NRECA BLC 925.1

Co-op bylaws: Guiding principles & current issues

Jan. 12, Maple Grove, \$688

This course will assist directors, CEOs and agents of electric cooperatives in undertaking a comprehensive review of the cooperative's bylaws and highlight the implications that these changes, issues and challenges bring to bear in future bylaw revisions.

KEY TOPICS

- Overview of the role of bylaws
- Member issues and expectations
- Director issues and expectations
- Issues impacting co-op operations as not-for-profit corporations
- Revising and amending bylaws

NRECA BLC 909.1

Effective governance in the face of crisis

Feb. 22, St. Paul, \$745 (Annual meeting pre-conference)

This is a specialized training program for electric cooperative directors. It focuses on evaluating crisis management plans, overseeing public communication strategies, and maintaining member trust during critical operational or public relations challenges.

KEY TOPICS

- Board Role: Understanding director responsibilities during high-stress situations and public scrutiny.
- Crisis Communication: Overseeing messaging strategies to ensure transparency and protect cooperative integrity.
- Legal & Compliance: Navigating legal obligations and stakeholder engagement.
- Resilience: Building long-term organizational strategies to recover and sustain member confidence.

NRECA BLC 913.1

Fundamentals, legacy and economic impact

Nov. 9, Maple Grove, \$688

This course teaches electric utility directors how the consumer-owned, not-for-profit business model works. Participants study core cooperative principles to lead with purpose and use their structure as a strategic advantage.

KEY TOPICS

- History and legacy of the cooperative movement
- Seven cooperative principles and values
- Purpose-driven vs. profit-driven business models
- Economic impact and value brought to local communities

“The whole purpose of education is to turn mirrors into windows.”

— Sydney J. Harris

NRECA BLC 927.1

Cybersecurity: The board's oversight role

Jan. 13, Maple Grove, \$688

This course is designed to help distribution cooperative directors find that balance and fulfill their cybersecurity oversight responsibilities.

KEY TOPICS

- Recognize the categories of cybersecurity risks faced by electric cooperatives, including: operational risk, financial risk and reputational risk
- The legal responsibilities of the cooperative and the board itself related to cybersecurity
- Integrate cyber risk discussions with those about the cooperative's overall risk tolerance
- Apply the board's oversight responsibility

NRECA BLC 955.1

Your board's culture: Its impact on effectiveness

Aug. 3, Bloomington, \$745 (Energy Issues Summit pre-conference)

This course helps electric cooperative directors recognize how unwritten norms, values, and behaviors shape boardroom performance and decision-making.

KEY TOPICS

- Board Culture Awareness: Identifies how shared assumptions and localized norms develop within a cooperative board.
- Constructive vs. Counterproductive Dynamics: Explores the distinct paths of healthy collaboration versus destructive pitfalls.
- Navigating Boardroom Complacency: Examines warning signs when a board rubber-stamps management decisions without proper deliberation or critical inquiry.
- Managing Boardroom Conflict: Outlines methods to address toxic friction, power struggles, or personal agendas that obstruct governance.

Important meetings & events

DATES	MAJOR EVENTS	LOCATION
Feb. 23-24	MREA annual meeting and trade show	St. Paul
Aug. 2-3	New director orientation (EIS pre-conference)	Bloomington
Aug. 4-5	Energy Issues Summit (EIS & trade show)	Bloomington

DISTRICT MEETINGS

Jan. 8	District 1 meeting	Bemidji
July 8	District 3 meeting	TBD
July 9	District 2 meeting	Grand Rapids
July 14	District 6 meeting	Oronoco
July 15	District 5 meeting	Sleepy Eye

GOVERNMENT AFFAIRS

Jan. 25-27	Winter DC legislative visit	Washington, DC
Apr. 10-14	NRECA legislative conference	Washington, DC
Sept. 27-29	Fall DC legislative visit	Washington, DC

I AM A CO-OP DIRECTOR AND I NEED TO GET MY CCD OR BLC. WHAT DOES THAT MEAN?

As your statewide, it is MREA's job to support your efforts as a director to attain the necessary national certifications your cooperative board requires. One of the ways we do that is by locally sponsoring NRECA's certification courses, so you do not have to travel out-of-state. MREA offers the NRECA Credentialed Cooperative Director (CCD) Fast Track (all five 2600-series courses) every *other* year in the even-numbered years (2024, 2026, 2028, etc.). MREA offers several opportunities for members to attend Board Leadership Certification (BLC) courses throughout the year. We also offer BLC courses at our annual meeting and Energy Issues Summit. If you are interested in hosting a BLC course at your cooperative, please contact Amanda Meredith at amanda@mrea.org.

There are two key national certifications for cooperative directors:

- 1) The CCD Fast Track curriculum consists of five courses designed to provide basic knowledge and skills required of cooperative directors. The CCD is earned by attending all five required courses and successfully completing a learning assessment for each.
- 2) The BLC curriculum extends the core CCD program, providing greater depth on industry, governance, risk management, rate making and policy development. This certification can be attained after earning the CCD and then completing a total of 10 credits from the 900-level courses. Directors may attend BLC courses at any time, but the BLC will not be awarded until the CCD program requirements are completed. The credit value is indicated after the decimal point for each course. For example, course 901.1 provides one credit and course 951.2 provides two credits. (See course listings on p. 2.)

In addition, a continuing education effort called Director Gold is offered to recognize directors who have earned their CCD and BLC credentials. Cooperative directors can read more by visiting www.cooperative.com.

HOW IS MREA GOVERNED?

MREA exists for its members; to provide service, unity and leadership, and respond to member feedback and needs. In line with the second cooperative principle, "Democratic Member Control," MREA is governed by our members. Across the state, MREA member cooperatives are divided into seven districts. A 14-member board of directors, two from each district, governs the association. These directors represent your electric cooperative's interests on the MREA board.

WHAT DOES MREA DO?

MREA was created by the state's rural electric co-ops over 80 years ago to provide economies of scale and key services that help your cooperative, including:

- **Government affairs and lobbying** — MREA influences legislation and regulations at the state and federal level to protect our members' ability to provide safe, reliable and affordable electricity to the more than 1.8 million consumers currently served by Minnesota electric cooperatives.
- **Safety training and support** — MREA's safety team visits all the cooperatives in the state to help train and support a culture of safety at each MREA member cooperative.
- **Education** — As detailed in this publication, we offer over 50 training and workshop events each year, to build the expertise and knowledge of the cooperative community.

We embody the sixth cooperative principle, "Cooperation Among Cooperatives," in pursuit of our mission of providing our members collaborative leadership and expertise. Visit www.mrea.org.

WHAT DOES IT MEAN TO BE AN MREA EDUCATION PROGRAM MEMBER?

The MREA education program membership dues are based on the number of members served by the cooperative, which correlates to the number of employees needed to serve that size membership. Required for MREA's distribution cooperative members, the pre-paid education dues allow MREA to plan and budget for a minimum amount of annual training opportunities. We strive to keep education dues affordable for MREA members. MREA education program members do receive a reduced registration fee of \$100 on a typical one-day workshop. However, the average savings of the registration fees are not intended as a return on investment to the cooperative for their education dues.

MREA EDUCATION PROGRAM DUES SCHEDULE

Number of members	2027 dues
0 - 3,000	\$ 991.71
3,001 - 5,000	\$1,445.22
5,001 - 8,000	\$1,942.45
8,001 - 15,000	\$2,436.94
15,001 - 24,999	\$2,893.18
25,000 +	\$3,387.67
G&Ts	\$4,333.98



HELD IN CONJUNCTION WITH



Leadership Training



LEADERSHIP



MOTIVATION



IDEAS



TRAINING



POTENTIAL



TEAMWORK



GOAL



SUCCESS

MREA LEADERSHIP ESSENTIALS (NEW FORMAT)

The new Leadership Essentials program is designed for current and future leaders in your organization who have not attended a previous leadership development series through MREA. The program is based on a practical Competency-Based Leadership Development Model and Assessment, focused on building self-leadership and exploring team leadership skills and behaviors. The training also incorporates CliftonStrengths® principles that help participants identify and utilize their personal strengths to achieve success. The program takes a hybrid learning approach – starting and ending with in-person, face-to-face

sessions to build connections across organizations, as well as monthly live, interactive, virtual sessions, cutting down the need for extensive time and travel commitments.

Applicants must commit to the entire 45 hours of instruction, scheduled over an 8-month period. Classes must be taken in sequential order as listed. Homework, assigned prior to and throughout the program, will maximize the value of the class instruction.

Program price: \$3,500

UNIT 1: Building self leadership

April 27, 9-12 pm
In person

LEADERSHIP OVERVIEW

What is leadership? What is leadership development? What role does LD play in an organization? The CliftonStrengths® assessment would be completed by all participants prior to the next session.

April 27, 1-4 pm
In person

WORKPLACE IMPACT

Understand one's work style and know how to integrate with others' styles and approaches; explore how to harmonize effort to achieve the desired results.

April 28, 8-11 am
In person

CRITICAL THINKING

Explore the capacity for objective analysis and thoughtful evaluation of issues and information.

April 28, 12-3 pm
In person

EMOTIONAL INTELLIGENCE

Examine awareness of and ability to control emotions; discuss how to appropriately express emotion and ways to manage relationships thoughtfully and empathetically.

UNIT 2: Exploring team leadership

May 19, 8-11 am
Virtual - live

FLEXIBILITY AND RESILIENCE

Grow willingness to compromise, adjust to change, deal effectively with pressure and remain optimistic and committed to successful outcomes.

June 16, 8-11 pm
Virtual - live

MASTERING YOUR PROFESSIONALISM

Recognize the importance of positive attitude, good judgment and appropriate workplace behavior.

July 14, 8-11 am
Virtual - live

LEADER/FOLLOWER ORIENTATION

Value and support followers and work to strengthen mutual trust and commitment to each other and organizational goals.

Aug. 11, 8-11 am
Virtual - live

EFFECTIVE COMMUNICATION PART I: Basic Communication Skills

Able to speak and write clearly, concisely and convincingly in a manner appropriate for the audience, to listen effectively and to clarify information as needed.

Aug. 18, 8-11 am
Virtual - live

EFFECTIVE COMMUNICATION PART II: Crucial Conversations

Able to handle difficult conversations and communicate effectively across differing life experiences and perspectives.

Sept. 15, 8-11 am
Virtual - live

MANAGING CONFLICT

Oct. 13, 8-11 am

DEVELOPING OTHERS PART I

Oct. 20, 8-11 am
Both virtual - live

DEVELOPING OTHERS PART II

Nov. 16, 1-4 pm
Nov. 17, 8-11 am
Both in person

BUILDING EFFECTIVE TEAMS PART I

BUILDING EFFECTIVE TEAMS PART II

Nov. 17 12-1 pm
In person

DISCUSSION AND FINAL ASSESSMENT

DANA HAAGENSEN

Dana spent over a decade in the software industry, serving in individual contributor and leadership roles from product development to product management/strategy to human resources. As a professor at M State, she teaches students ranging in age from Gen Z to baby boomer in the areas of human resources and accounting. She also develops and delivers customized leadership and team and personal development sessions for organizations across various industries. As a Gallup certified strengths coach, Dana has coached over 1,000 individuals and teams in discovering and harnessing the power of their individual and collective strengths to achieve both personal and professional strength. She earned an accounting degree from Minnesota State University Moorhead and is a CPA and a certified professional in human resources.



CONTACT OR QUESTIONS?

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► In Person ► Virtual



HELD IN CONJUNCTION WITH



LEADERSHIP



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SUCCESS

Leadership Training

MREA LEADING FOR ORGANIZATIONAL SUCCESS (FINAL OFFERING)

The newly developed Leading for Organizational Success program is designed for leaders who have completed a previous leadership development program through MREA (either the former AchieveForum series or the new Leadership Essentials series.) The program is based on a practical Competency-Based Leadership Development Model and Assessment, focused on skills and behaviors that strengthen leadership at team and organizational levels. The training also incorporates CliftonStrengths® principles that help participants identify and utilize their personal strengths to achieve leadership success. The program takes a hybrid learning approach

– starting and ending with in-person, face-to-face sessions to build connections across organizations, as well as monthly live, interactive, virtual sessions, cutting down the need for extensive time and travel commitments.

Applicants must commit to the entire series, as listed below, over an 8-month period. Classes must be taken in sequential order as listed. Homework, assigned prior to and throughout the program, will maximize the value of the class instruction.

Program price: \$3,100

UNIT 3: Strengthening team leadership

April 27, 9-12 pm In person	LEADERSHIP OVERVIEW What is leadership? What is leadership development? What role does LD play in an organization? The CliftonStrengths® assessment would be completed by all participants prior to the next session.
April 27, 1-4 pm In person	MANAGING CONFLICT Capable of managing and resolving challenging circumstances or disagreements in a constructive manner and prevent counter-productive confrontations.
April 28, 8-11 am In person	DEVELOPING OTHERS PART I Able to coach others to high performance by effectively delegating responsibility, offering ongoing feedback and providing learning opportunities.
April 28, 12-3 pm In person	DEVELOPING OTHERS PART II Able to coach others to high performance by effectively delegating responsibility, offering ongoing feedback and providing learning opportunities.
May 20, 8-11 am Virtual - live	BUILDING EFFECTIVE & INCLUSIVE TEAMS PART I Understand ways to inspire and foster team commitment, cooperation and coordination through increasing trust, facilitating conflict resolution and motivating team members to accomplish goals.
June 17, 8-11 am Virtual - live	BUILDING EFFECTIVE & INCLUSIVE TEAMS PART II Understand ways to inspire and foster team commitment, cooperation and coordination through increasing trust, facilitating conflict resolution and motivating team members to accomplish goals.

UNIT 4: Fortifying organizational leadership

July 15, 8-11 am Virtual - live	ESTABLISHING VALUES AND VISION Able to take a long-term view, build a shared vision with others and influence the translation of vision into action.
August 19, 8-11 am Virtual - live	STRATEGIC THINKING Formulates objectives and implements plans consistent with the long-term interests of the organization, capitalizing on opportunities and successfully managing risks.
September 16, 8-11 am Virtual - live	INNOVATION AND CHANGE Capable of recognizing opportunities, encouraging new ideas and innovations, and developing or improving products or services in response to change.
October 7, 9:30-12:30 pm In person	INFLUENCING AND NEGOTIATING Able to effectively persuade others, build consensus and gain cooperation to accomplish mutual goals.
October 7, 1-2 pm In person	DISCUSSION AND FINAL ASSESSMENT

CONTACT OR QUESTIONS?

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2027 Calendar of Events

DATE	EVENT	AUDIENCE	LOCATION	MEMBER PRICING
Jan. 7-8	Member services & communications winter conference & trade show	Member services managers, marketing/communications and energy management staff	Embassy Suites by Hilton 2800 American Blvd., Bloomington	\$488
Jan. 8	District 1 meeting	Directors, CEOs and employees	Beltrami Electric Cooperative 4111 Technology Dr. NW, Bemidji	\$85
Jan. 12-13	BLC Summit (details on p. 2) 925.1 Co-op bylaws: Guiding principles & current issues 927.1 Cybersecurity: The board's oversight role	Directors	MREA, 11640 73rd Ave. N. Maple Grove, MN	\$688 each
Jan. 13-15	Lineworkers conference & trade show	Lineworkers	Holiday Inn & Suites 75 37th Ave. S., St. Cloud	\$565
Jan. 25-27	Winter DC legislative visit	Directors, CEOs	Washington, DC	\$0
Jan. 27-29	Line superintendents winter conference & trade show	Line superintendents	Holiday Inn & Suites 75 37 th Ave. S., St. Cloud	\$565
Feb. 9-10 Feb. 10-12	MREA/MMUA meter school pre-conference & conference	All levels of personnel who install and wire meters	MMUA Training Center 1004 Michigan Rd., Marshall	TBD
Feb. 4	Vegetation management roundtable	Forestry service personnel and co-op employees responsible for vegetation management	MREA, 11640 73rd Ave. N. Maple Grove, MN	\$241
Feb. 17-19	Foreman conference & trade show	Lineworkers, operations, admin, current and future mid-level cooperative leaders	Holiday Inn & Suites 75 37 th Ave. S., St. Cloud	\$565
Feb. 22	(Annual meeting pre-conference) NRECA BLC: 909.1 Effective governance in the face of crisis (details on p. 2)	Directors	InterContinental Hotel 11 E. Kellogg Blvd., St. Paul	\$745
Feb. 23-24	MREA annual meeting & trade show	CEOs, directors, co-op staff	InterContinental Hotel 11 E. Kellogg Blvd., St. Paul	\$715
Mar. 18	RESAP observer training — south	Line superintendents, operation managers, fleet, safety, anyone else willing to be an observer for RESAP	BENCO Electric Cooperative 20946 549th Ave., Mankato	\$0
Mar. 25	RESAP observer training — north	Line superintendents, operation managers, fleet, safety, anyone else willing to be an observer for RESAP	Beltrami Electric Cooperative 4111 Technology Dr. NW, Bemidji	\$0
Mar. 31- Apr. 1	CEOs spring conference	CEOs	MREA, 11640 73rd Ave. N. Maple Grove	\$488
Apr.-Nov.	MREA leadership essentials (new format) (details on p. 4)	Non-supervisors or supervisors who have not attended previous leadership development series through MREA	MREA, 11640 73rd Ave. N. Maple Grove	\$3,500 program fee
Apr.-Oct.	Leading for organizational success (final offering) (details on p. 5)	Supervisors who have attended previous leadership development series through MREA	MREA, 11640 73rd Ave. N. Maple Grove	\$3,100 program fee
Apr. 11-14	NRECA legislative conference	CEOs, board directors, legislative personnel	Washington, D.C.	
Apr. 14-16	Hot line school — Wadena	Lineworkers, operations personnel	MN State Community & Technical College, 13497 CR 101, Wadena	\$565
Apr. 20-22	MREA/MMUA substation school	Substation technicians and lineworkers	Shakopee	TBD
Apr. 21	(Finance managers pre-conference) Human resources network	Finance managers and finance personnel	Embassy Suites by Hilton 7901 34th Ave. S., Bloomington	\$344
Apr. 22-23	Finance managers spring conference	HR/office managers, accountants and benefit administrators	Embassy Suites by Hilton 2800 American Blvd., Bloomington	\$356
Apr. 28-30	Hot line school — Rosemount	Lineworkers, operations personnel	Dakota Technical College 1300 145th St. E., Rosemount	\$565
May 4-5	Office support professionals and executive assistants conference	Administrative assistants, receptionists, customer service representatives, accounting clerks, operations assistants	MREA, 11640 73rd Ave. N. Maple Grove	\$425 OSP \$425 EA + day 2 OSP \$251 EA only
May 11-14	MREA/MMUA underground school	Lineworkers of all levels	MMUA Training Center 1004 Michigan Rd., Marshall	TBD

2027 Calendar of Events

DATE	EVENT	AUDIENCE	LOCATION	MEMBER PRICING
May 19	Designated employee representative, Wed. 8-3pm Reasonable suspicion training, Th. 9-11am	Human resources, safety directors, managers and supervisors	MREA, 11640 73rd Ave. N. Maple Grove	\$260 DER \$139 RS \$369 Both
May. 26-27	Work order procedures	Co-op employees at all levels	MREA, 11640 73rd Ave. N. Maple Grove	\$688
June 9-11	Member services & communications summer conference	Member services managers, marketing/communications and energy management staff	Chase on the Lake 502 Cleveland Blvd. W., Walker	\$488
June 17-22	MREA/NRECA Youth Tour	High school juniors and seniors of member co-ops	Washington, D.C.	
June 23-24	Collections & disconnects conference	Utility employees with credit and collection responsibilities, member service representatives	MREA, 11640 73rd Ave. N. Maple Grove	\$425
July 8	District 3 meeting	Directors, CEOs and employees	TBD	\$85
July 9	District 2 meeting	Directors, CEOs and employees	Lake Country Power 26039 Bear Ridge Drive, Cohasset	\$85
July 14	District 6 meeting	Directors, CEOs and employees	BENCO Electric Cooperative 20946 549th Ave., Mankato	\$85
July 15	District 5 meeting	Directors, CEOs and employees	Sleepy Eye Convention Center 110 12th Ave. NE, Sleepy Eye	\$85
July 23	22nd annual MREA burn center golf benefit	Open to all	Pebble Creek Golf Club 14000 Clubhouse Lane, Becker	\$800 team
Aug. 2-3	(EIS pre-conference) New director orientation	New directors	DoubleTree Hotel 7800 Normandale Blvd., Bloomington	\$586
Aug. 3	(EIS pre-conference) NRECA BLC 955.1 Your board's culture: Its impact on effectiveness (details on p. 2)	Directors	DoubleTree Hotel 7800 Normandale Blvd., Bloomington	\$745
Aug. 4-5	Energy Issues Summit & trade show	Directors, CEOs and employees	DoubleTree Hotel 7800 Normandale Blvd., Bloomington	\$715 both days
Aug. 12	IT users group	Information technology managers, those with similar responsibilities	MREA, 11640 73rd Ave. N. Maple Grove	\$241
Aug. 17-18	(Finance managers summer pre-conference) TBD	HR/office managers and benefit administrators from MN and WI	Inn on Lake Superior 350 Canal Park Drive, Duluth	TBD
Aug. 18-20	Finance managers summer conference	HR/office managers and benefit administrators from MN and WI	Inn on Lake Superior 350 Canal Park Drive, Duluth	\$488
Sept. 1-3	Line superintendents fall conference & trade show	Line superintendents	Breezy Point Resort 9252 Breezy Point Rd., Breezy Point	\$565
Sept. 14 Sept. 14-17	MN Public Power rodeo & MREA/MMUA overhead school	Lineworkers at all levels, line superintendents	MMUA Training Center 1004 Michigan Rd., Marshall	TBD TBD
Sept. 15-17	CEOs fall conference & networking events	CEOs	Breezy Point Resort 9252 Breezy Point Rd., Breezy Point	\$538
Sept. 27-29	Fall DC legislative visit	Directors and CEOs	Washington, D.C.	\$0
Sept. 22-24	Engineers and operations conference & trade show	Engineers, operation personnel	Garden Event Center 425 S. Lake Ave., Duluth	\$488
Oct. 4-5	MREA new employee orientation		MREA, 11640 73rd Ave. N. Maple Grove	\$375
Oct. 6-7	NRECA retirement planning seminar	Employees within 5 years of retirement	MREA, 11640 73rd Ave. N. Maple Grove	\$375 member \$275 spouse & admin
Oct. 25	MREA leadership essentials (new format)	Employees at all levels	MREA, 11640 73rd Ave. N. Maple Grove	\$3,500
Nov. 9	NRECA BLC 913.1 Fundamentals, legacy and economic Impact	Directors	MREA, 11640 73rd Ave. N. Maple Grove	\$688
Dec. 1-3	Safety conference	Line superintendents, safety committee members, operation managers, crew leaders/lead lineworkers, any employee	MREA, 11640 73rd Ave. N. Maple Grove	\$565
Dec. 14-17	MREA transformer school & pre-conference	Apprentice lineworkers, journey lineworkers, crew leads	MMUA Training Center 1004 Michigan Road, Marshall	TBD

MREA CANCELLATION/ SUBSTITUTION POLICY FOR IN-PERSON & ONLINE EVENTS

Cancellations up to 4 business days prior to start of program may:

- a. Immediately transfer their registration to another employee
- b. Receive a refund, less a \$50 cancellation fee

Cancellations less than 4 business days prior to start of program may:

- a. Immediately transfer their registration to another employee
- b. Receive a 50% refund of the registration fee
- c. Cancellations made in error and canceled within the first 24 hours of registration will receive a full refund.

Cancellations not made prior to the first day of the program will be charged the full registration fee. A substitute may be sent to the first day of the meeting in place of the original attendee. Please note, this applies to in-person and online events. Member technical issues do not warrant a refund.

MREA will notify attendees if an event is cancelled due to inclement weather. In the event MREA does cancel an event due to weather, refunds will be sent for pre-paid attendees. If an attendee cancels due to weather and MREA continues to hold the event, the above cancellation policy will apply.

MREA EVENT CODE OF CONDUCT

MREA is committed to providing a safe, productive and welcoming environment for all participants and staff in MREA meetings, conferences, training programs, and events both online and in-person. All event participants including but not limited to attendees, speakers, exhibitors, staff, students, guests and vendors, are expected to abide by this MREA event code of conduct, and this code applies to all spaces and situations in which MREA meeting-related activities are being conducted, including virtual meetings and those sponsored by organizations other than MREA but held in conjunction with MREA events. Participation constitutes agreement to comply with the code of conduct as a condition of attendance.

Tell me and I forget.
Teach me and I remember.
Involve me and I learn.
- Benjamin Franklin



Vendor Member Opportunities

2027 events, trade shows, receptions, golf outings & sponsorships

DATE	TRADE SHOW / EVENT	LOCATION
Jan. 7-8	Member services winter conference (sponsorship only)	Embassy Suites by Hilton, Bloomington
Jan. 14	Lineworker trade show	Holiday Inn Hotel & Suites, St. Cloud
Jan. 28	Line superintendents winter trade show	Holiday Inn Hotel & Suites, St. Cloud
Feb. 18	Foreman conference trade show	Holiday Inn Hotel & Suites, St. Cloud
Feb. 23	MREA annual meeting, reception and trade show	InterContinental Hotel, St. Paul
Mar. 31	CEO spring conference reception & dinner Platinum and gold vendors members only	MREA, Maple Grove
Apr. 22-23	Finance managers spring conference (sponsorship only)	Embassy Suites by Hilton, Bloomington
May 4-5	Office support professionals conference (sponsorship only)	MREA, Maple Grove
June 9-11	Member services conference (vendor networking)	Chase on the Lake, Walker
June 17-22	NRECA/MREA youth tour (sponsorship only)	Washington, D.C.
July 23	MREA burn center golf benefit	Pebble Creek Golf Club, Becker
Aug. 4	MREA Energy Issues Summit & reception	DoubleTree, Bloomington
Aug. 18-20	Finance managers summer conference (vendor networking)	Inn on Lake Superior, Duluth
Sept. 1-2	Line superintendent fall outdoor trade & equipment show, networking	Breezy Point Resort, Breezy Point
Sept. 15-16	CEO fall conference, golf, reception and networking	Breezy Point Resort, Breezy Point
Sept. 23	Engineers and operations conference & trade show	Garden Event Center, Duluth
Dec. 2	Safety conference Sponsors are invited to attend/display all day Thursday.	MREA, Maple Grove

VENDOR REGISTRATION GUIDELINES

Registrations and/or cancellations received less than 14 business days prior to an event will incur a \$25 fee.

Cancellations made at least 14 business days prior to an event:

- Registrant may transfer their registration immediately to another employee, or
- Registrant may receive a refund minus the \$25 cancellation fee.

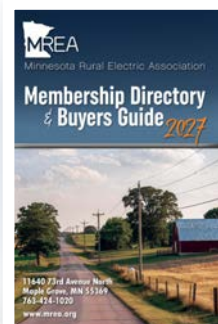
Cancellations made less than 4 business days prior to an event:

- Registrant may transfer their registration immediately to another employee, or
- No refunds will be issued.

AS A VENDOR MEMBER, THERE ARE ADDITIONAL SPONSORSHIP OPPORTUNITIES

MREA has several sponsorship opportunities in 2027. Your company or cooperative will stand out above the crowd. Sponsors will be featured in event agendas, on sponsorship signs and your branded logo will be projected on large screens before an audience of your members and/or prospective customers. There are sponsorship opportunities at large events, the lineworker conference, annual meeting, the annual burn center benefit golf tournament and Energy Issues Summit. Smaller targeted opportunities include the IT user group, hotline schools, office support professionals conference and others.

Members can renew and sign up for sponsorships online. If you have questions or are a first-time sponsor, please contact Karen Miller at karen@mrea.org.



MREA District Map

of Minnesota's electric cooperatives

